

EVENT RENTAL MARKETING BENEFITS

EVENT WEBPAGE

What we provide

- A dedicated event/show webpage on The ACT website in the Other Presentations section at www.theactmapleridge.org
- Reach up to 70,000 patrons annually

Required from you

- High-definition photos, and a video
 - 1 image must be horizontal (see below)
 - 1 must be square (see below)
 - Logo (if applicable)
 - Video link for promotional use
- General Information
 - Show date(s), time(s), Net ticket price(s)
 - length of show/event
 - Performance description

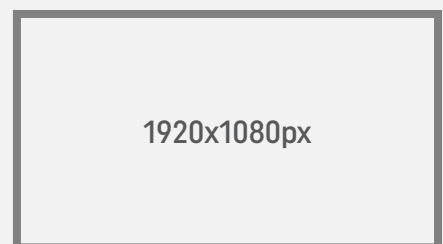
Required Image Considerations

- Provide high-resolution images: at least 1920x1080 pixels for horizontal shots.
- Ensure square images are at least 1080x1080 pixels for optimal display on social media.
- Check image dimensions and quality before submission to avoid low-quality visuals.

Square



Horizontal



EVENT TICKETING SERVICES

What we provide

- Ticket page for online ticket sales, hosted on The ACT Arts Centre website
- Convenience 24/7 online purchasing
- Ticket centre staff available Monday to Saturday by phone or in-person (see website for hours)

Required from you

- General information:
 - Show date(s), time(s), Net ticket price(s)
 - Presenter seats to be reserved
 - Length of performance/event
 - Tickets on sale date (min. 2 weeks after signed contract)
 - Contact person with email for weekly updates
 - Performance/event name for website and ticketing page
 - Performance details

TIPS FOR PROMOTING YOUR EVENT

- Weekly social media posts tagging @mapleridgeact and including the hashtags #actartscentre and #mapleridgeact
- One month prior to the event, drop off an 8.5x11" poster of the event to The ACT, as well as up to 50 tri-fold event brochures (8.5x11"), to be displayed in the designated event rental promotional areas by our staff
- Contact local media outlets, such as the Maple Ridge News, and local radio and television stations, to ask about their free online event listings in order to increase reach

